Brian Jacobsen, Ph.D., CFA, CFP®

Chief Portfolio Strategist

As Wells Fargo Funds Management, LLC, chief portfolio strategist, Brian Jacobsen connects the dots between economics, politics and investing. He is responsible for analyzing the markets and global economies and then formulating investment strategies that inform decisions made by fund managers and investors worldwide. He is involved in product development, serves on investment committees, and assists in the oversight of numerous investment strategies.

Dr. Jacobsen is a frequent guest on national and international television and radio networks, including CNBC, Bloomberg, and Fox Business News. He is often cited in the press as a source on the Federal Reserve, world economies, and the global markets.

He is an associate professor at Wisconsin Lutheran College, where he directs the Financial Planning Program.

Dr. Jacobsen has a bachelor's degree in finance from the University of Wisconsin, Madison, and a Ph.D. in economics from the University of Wisconsin, Milwaukee. He also holds a law degree from Marquette University Law School. He has earned the right to use the Chartered Financial Analyst® (CFA®) and Certified Financial Planner™ (CFP®) designations.

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